



EDUCATION EQUITY DELAWARE

Engagement Coordinator

Consultant Position Description

Coalition Overview

The Education Equity Delaware coalition is a group of organizations committed to excellent and equitable education opportunities for all Delaware students. We believe the underpinning of an equitable education is the funding system. Together our goal is to update Delaware's education funding system to be more fair, flexible, transparent, and responsive to student needs, so that schools have the conditions necessary for increased student learning. In 2018, the Education Equity Delaware coalition grew from 22 to 30 organizations, held the first Delaware Education Funding Summit for 150 attendees, and successfully advocated for the passage of Senate Bill 172 to increase transparency of school funding information.

Consultant Role

To maintain the coalition's momentum and grow our impact, the coalition is seeking a consultant to coordinate outreach and organizing. The Engagement Coordinator will be the "boots on the ground" that plans and directs the coalition's statewide efforts to inform the community, gather input, build relationships, and connect individuals with advocacy opportunities. This individual will advance the coalition's goal by increasing:

- Grassroots capacity and engagement in advocacy efforts to update Delaware's education funding system
- Public awareness of education funding challenges and solutions
- Number of coalition members, alignment of messaging across organizations, and diversity of voices

Responsibilities

- Awareness and Communications
 - Develop and implement an "awareness campaign" to engage existing and new coalition members that may include workshops, community conversations, newsletters, etc.
- Member Recruitment and Engagement
 - Conduct outreach to existing coalition members to cultivate their membership, identify opportunities to align work, and advance coalition advocacy
 - Recruit and onboard new coalition organizations
- Organizing and Advocacy
 - Identify individuals for advocacy efforts such as public testimony, letters to the editor, opinions, earned media, legislative outreach, events
 - Manage event/meeting logistics and coordinate facilitators/speakers
 - Support coalition efforts to build relationships with legislators
 - Represent coalition at select meetings





Qualifications and Experience

- Bachelor's degree required. Political science, leadership, public policy, education, or a similar field preferred
- One to three years of experience required in community organizing, political campaigns, legislative affairs, parent advocacy or a similar field
- Demonstrated ability and success:
 - "Leading from behind," supporting others and sharing the spotlight and credit
 - Building partnerships and leveraging partners' strengths
 - Convening and facilitating groups
 - Working and communicating effectively with diverse audiences such as community leaders, educators, parents, civil rights groups, and business organizations, as well as cultures and races other than one's own
- Bilingual English/Spanish is a plus
- Driver's license and own transportation required
- The position requires a significant portion of time outside of the office, including some nights and weekends

Personal Characteristics

- Personally identify with the coalition mission of expanding equitable access to educational resources and opportunities for all students
- Motivated by collective impact work and committed to policy change and citizen engagement
- Excellent interpersonal and communication skills
- Strong listening skills

Contract Term

The consultant can expect to be contracted for a term of 18-months.

Application Process

Email your cover letter and resume to educationequityde@gmail.com. Applications will be reviewed on a rolling basis with priority given to applications received before **January 25th**.

Learn more about Education Equity Delaware at <https://www.educationequityde.org/>

